



WINE & TRAVEL ITALY  
**ROADSHOW**

press kit





Wine and Travel Italy is the reference point for Italian wineries wishing to enter (or who already are) on the North American market.

Through the organization of thematic events and a wine agency, Wine and Travel Italy positions itself as the ideal bridge between the Italian winemakers and wine lovers abroad.

The events, which are unique and innovative, are intended to assist the incubation process of Italian wines on the North American market and to increase penetration of those already present on the market.

The WineandTravelItaly.com website – entirely dedicated to wine tourism – allows Italian producers to showcase their cellars and hospitality services, and encourage guests to visit them even during the low season.

WineandTravelItaly.com is the ideal website for wine lovers who are looking for a unique travel experience through Italy's wine producing regions and its wineries.

WineandTravelItaly.com is your one-stop travel guide for an unforgettable wine holiday. It lets you discover hundreds of vineyards throughout the country, their wine activities, the surrounding areas and the distinctiveness of each Italian region.

Spend the day at a winery; enjoy a wine tasting and a variety of other wine related activities, or even stay overnight at the winery, for a completely different travel experience.

With WineandTravelItaly.com, you can easily find all the information you need to organize your personalized trip and you can communicate directly with the winery, without any intermediaries, to make all the arrangements.

The website was created and conceptualized by the Italian Chamber of Commerce in Canada, a non-profit organization which, for 50 years now, has been facilitating bilateral economic and commercial initiatives between Italy and North America.



# WINE & TRAVEL ITALY ROADSHOW

The Wine and Travel Italy Roadshow will take place on November 5th, 2015, at the Sofitel Hotel. This unique and exclusive event will bring together some of the most prestigious wineries presented on the "Wine and Travel Italy" website. The Roadshow will be an opportunity for the wineries to showcase their wines, their hospitality, their wine activities and their territories. During the event, representatives from the wine and wine tourism sectors will address the guests. A great focus will be given on the deep bond that unites the culture of hospitality with the Italian winemaking tradition.

## PROGRAM

11:00am – 12:00pm

Welcome to the wineries and brief presentation of the Wine and Travel Italy project (for the wineries only)

2:30pm – 3:00pm

Photo exhibition of the participating wineries titled: "Italy is..." (by invitation only)

3:00pm – 6:00pm

Personalized B2B meetings with trade operators (by invitation only)

5:30pm – 6:00pm

Presentation of the Wine and Travel Italy project (by invitation only)

Individual interviews with media

6:00pm – 8:00pm

Wine and travel lovers evening (by invitation only)



# WINE & TRAVEL ITALY ROADSHOW

## · DRUSIAN ·



The Drusian family has been producing wine for three generations and owns 80 hectares of vineyards. The winery is situated in the heart of Valdobbiadene. True passion and a long-standing tradition are behind the cellar's two most prized treasures: the fine and delicate Cartizze, and the fresh and sparkling Valdobbiadene Prosecco Superiore DOCG.

### ACCOMMODATIONS

Located in a peaceful location, surrounded by nature, ALTHÉA is a quaint, renovated farmhouse which offers guests a rustic and intimate setting, ideal for relaxation. The 4 double bedrooms and one mini suite each have their own distinctive feel and all the modern amenities. After a day visiting Drusian winery, guests can enjoy its delicious wines paired with local cuisine and homemade products, served at ALTHÉA's restaurant.

### WINES PRESENTED

Prosecco Superiore DOCG, Extra Dry  
Prosecco Superiore Brut  
Prosecco DOC TV "Glam"

### VINEYARD AND WINE ACTIVITIES

- Wine tastings
- Vineyard visit
- Food and wine pairing
- Vine and wine techniques and training

Valdobbiadene (TV)  
**VENETO, ITALY**  
[www.drusian.it](http://www.drusian.it)





# WINE & TRAVEL ITALY ROADSHOW



Girolamo Fazio and Vincenzo supported the conversion of the family property into a modern and efficient winery in the town of Erice, located in the province of Trapani. The Fazio family has been quite active and determined to obtain the Doc Erice recognition, which strengthens the bond between the production and a land of unique geological and climatic characteristics.

## ACCOMMODATIONS

Enjoy a dream holiday at a charming, rural Sicilian farmhouse, completely renovated. The Don Carlo Agritourism offers 6 rooms, all equipped with modern amenities. There is no better place to relax, appreciate the wonderful Sicilian coast and the many historic sites close by. From the top of the local hill, reachable by foot or mountain bike, guests can see the archipelago of the beautiful Egadi Islands.

## WINES PRESENTED

Torre dei Venti Nero D'Avola DOC 2013  
Pietrasacra Rosso Riserva DOC Erice 2008  
Aegades Grillo DOC Erice 2014

## VINEYARD AND WINE ACTIVITIES

- Wine tastings
- Vineyard visit
- Cellar visit
- Food and Wine pairing

Erice (TP)

**SICILY, ITALY**

[www.casavinicolafazio.it](http://www.casavinicolafazio.it)





## WINE & TRAVEL ITALY ROADSHOW



# MUSELLA

Twenty years ago, Emilio Pasqua di Bisceglie decided to change his life and buy a part of Tenuta Musella, in the eastern part of Valpolicella, one of the most beautiful estates in the Veneto region. His passion and his vision were transferred to his whole family, who is now involved in this ambitious project; everyone now looks on with pride and supports Musella's development towards a biodynamics approach.

### ACCOMMODATIONS

Surrounded by vineyards and olive groves, Musella Winery & Relais provides luxury country-style accommodations, just a 15 minutes drive from Verona. The property offers guests an outdoor pool, a golf course, free canoe and bike rental, and its location is ideal for day-trips to Lake Garda, Venice, Padua, Vicenza, and more. The 11 rooms and 4 apartments are spacious, romantic and equipped with all the comforts in mind.

### WINES PRESENTED

Valpolicella Superiore 2013  
Valpolicella Superiore Ripasso 2012  
Amarone Riserva 2009

### VINEYARD AND WINE ACTIVITIES

- Wine tastings
- Vineyard visit
- Cellar visit
- Cooking classes
- Wine tastings with local products

San Martino Buon Albergo (VR)

**VENETO, ITALY**

[www.musella.it](http://www.musella.it)





# WINE & TRAVEL ITALY ROADSHOW



The winery was founded in 2000, at a time when the family was considering whether to sell the vineyards surrounding the estate, purchased in the '60 by the grandfather Generoso to produce wine for personal consumption. They decided to stake everything on a single label, "TITOLA", a unique wine which best represents the typical characteristics of the Aglianico and the Vulture territory.

## ACCOMMODATIONS

Immersed in an enchanting setting, just 4km from the Elena Fucci winery, the Hotel Garden fits harmoniously into the landscape and offers an oasis of relaxation for guests who will enjoy unforgettable moments. The hotel has 46 rooms furnished with care and with all the comforts. Inside, in a warm and refined atmosphere, the restaurant serves classic dishes and offers menus of the most authentic culinary tradition, with a selection of local wines.

## WINE PRESENTED

Aglianico del Vulture 2010

## VINEYARD AND WINE ACTIVITIES

- Wine tastings
- Vineyard visit
- Visit of the historical winery and the new construction
- Wine tastings with local products

Barile (PZ)

**BASILICATA, ITALY**

[www.elenafuccivini.com](http://www.elenafuccivini.com)





## WINE & TRAVEL ITALY ROADSHOW

# PLANETA

Located on the southwestern coast of Sicily, in Menfi, a city between Selinunte and Agrigento, the Planeta winery is perched on a hillside overlooking vineyards and olive groves, just 4 km from the sea and sandy beaches of Porto Palo. A wide range of activities are offered to guests, including wine tastings and cooking classes.

### ACCOMMODATIONS

La Foresteria, nestled among the vineyards, is the perfect place to enjoy a peaceful and luxurious holiday retreat, discover an island famous for its winemaking tradition, relax by the beach or enjoy the exciting flavours of Sicilian cuisine and the pleasures of authentic family hospitality. The 14 guest rooms strike the perfect balance between elegance and functionality: every detail is designed to transport guests to a true oasis.

### WINES PRESENTED

Planeta Cometa 2013  
Planeta Plumbago 2013  
Planeta Cerasuolo di Vittoria 2012

### VINEYARD AND WINE ACTIVITIES

- Wine tastings
- Vineyard visit
- Cellar visit
- Cooking classes
- Wine tastings with local products
- Restaurant
- Customized events

Sambuca di Sicilia (AG)

**SICILY, ITALY**

[www.planeta.it](http://www.planeta.it)







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## CASALE DEL GIGLIO® A Z I E N D A   A G R I C O L A

Casale del Giglio is a winery located in Pontino, about 30 kilometers south of Rome. Today, the company has converted its 180 hectares into vineyards, selecting grape varieties that produce the best quality wines: seven whites, one rosé, seven reds, one passito, three grappas and extra virgin olive oil.

### ACCOMMODATIONS

The Hotel Europa is located in Latina, just 15km from the Casale del Giglio winery and close to the beautiful beaches of Sabaudia, San Felice Circeo, Sperlonga and the National Park of Circeo and the Lepini mountains. The hotel's sophisticated atmosphere features a heated swimming pool and a panoramic rooftop restaurant, where guests can enjoy traditional regional specialties while admiring the view.

### WINES PRESENTED

Bellone IGT 2014  
Cesanese IGT 2013

### VINEYARD AND WINE ACTIVITIES

- Wine tastings with lunch/supper
- Vineyard visit
- Cellar visit

Le Ferriere (LT)

LAZIO, ITALY

[www.casaledelgiglio.it](http://www.casaledelgiglio.it)

